Ownli

CERTIFIED DATA

CAPTURED WITH EXPLICIT CONSENT

A privacy-first approach to reducing premium leakage and increasing retention

2024

ABOUT OWNLI

Ownli helps Insurers empower Policyholders to control the data they share and reward them for it.
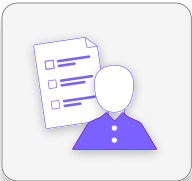
HOW IT WORKS

Certified and accurate data from policyholders with explicit consent.

Policyholders Capture Data   **Ownli Certifies It**   **Data Delivered To You**

OWNLI CERTIFIED DATA

A growing list of certified attributes available from Policyholders.

PROFILE

Verified attributes: First name, last name, email, cell number

Source: Manual, automated

VEHICLE CHECK-IN

Verified attributes: Mileage, location, odometer, vehicle attributes, VIN, lock & unlock, engine oil life, tire pressure, fuel tank, EV battery & charging

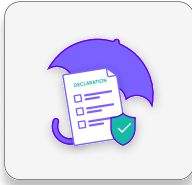**Source:** Manual, compatible connected car

GARAGING CHECK-IN

Verified attributes: Garaging location based on GPS, proof of address, vehicle photos
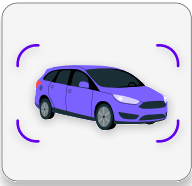
Source: Manual, compatible connected car

OWNLI CERTIFIED DATA - CONT.

POLICY DEC CHECK-IN

Verified attributes: DOB, address, drivers license number, policy type, policy period, total premium, carrier name, status, full breakdown of coverages & limits
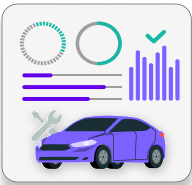
Source: Manual, automated

VEHICLE CONDITION CHECK-IN

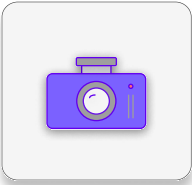**Verified attributes:** Eight photos providing full visibility of the front, back, sides, and corners of the vehicle

Source: Manual

VEHICLE SERVICE CHECK-IN

Verified attributes: Type (Oil Change, Tire Rotation, etc.), Date, Mileage, Service Provider

Source: Automated

DASH CAM CHECK-IN

Verified attributes: Presence of dash cam, make & model of dash cam, proof of working dash cam
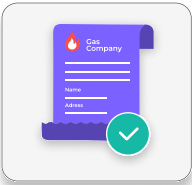
Source: Manual

PROPERTY CHECK-IN

Verified attributes: Multiple photos providing full visibility of the interior and exterior of the home, proof of address, presence of security system, etc.
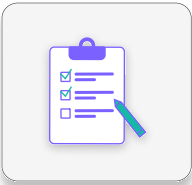
Source: Manual

PROOF OF ADDRESS CHECK-IN

Verified attributes: Current address, first name, last name, utility type
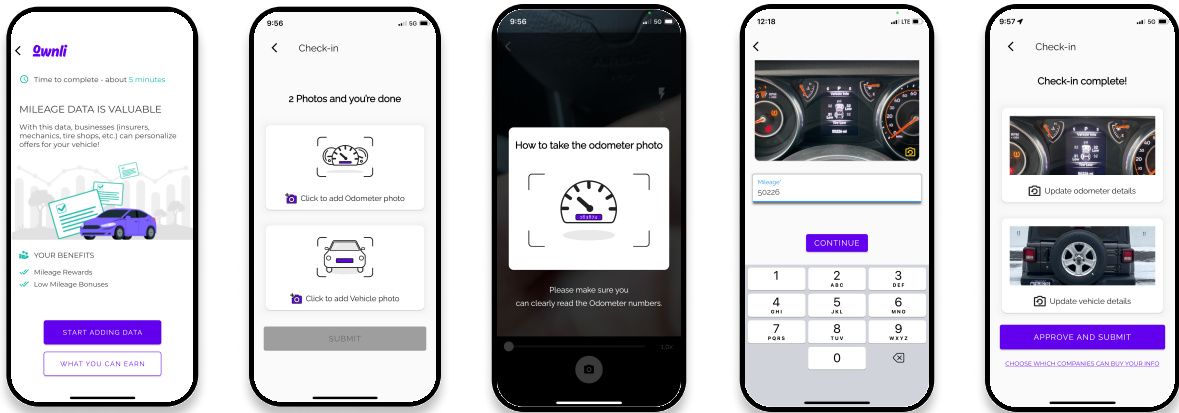
Source: Manual

SURVEYS

Description: Surveys are used to collect qualitative and quantitative data from policyholders and prospects that is delivered to you by the Ownli Platform.

Source: Manual
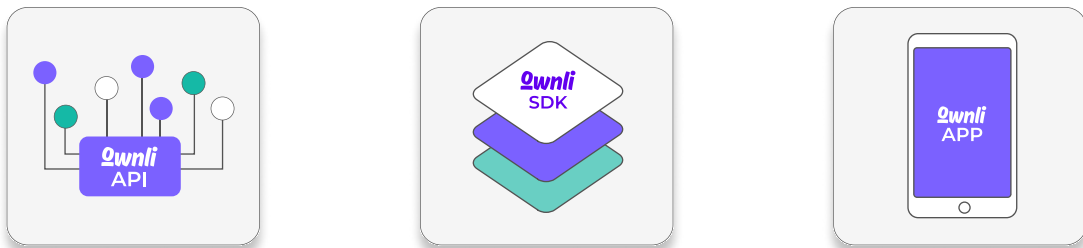
END-USER EXPERIENCE

Policyholders complete data check-ins, which are either manual or automatic through integrations.
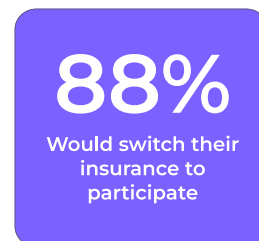

End User Screens: Vehicle Mileage Check-In

INTEGRATING WITH OWNLI

Ownli provides easy integration options for Insurers with our APIs, SDKs, and user-friendly app.

GOOD FOR YOU, GOOD FOR THEM

Empowering Policyholders to control and directly benefit from their shared data creates a powerful experience.

81%
Would share more certified data with their insurer

74%
Are more likely to renew with their insurer

88%
Would switch their insurance to participate

AN UNDERWRITING ADVANTAGE

Reduce premium leakage with Ownli Certified Data.

Prior Unrelated Damage	**Under-Reported Mileage**	**Rate Evasion/ Garaging**

GET IN TOUCH

Want to learn more? Visit us at **www.ownli.co** to explore our Premium Leakage Savings Calculator or book a demo at contact@ownli.co.